



International Business Ethics and Sustainability Case Competition

April 13 - 17, 2026

Loyola Marymount University | Los Angeles, California

Loyola Marymount University is pleased to host the International Business Ethics and Sustainability Case Competition, held virtually April 13-14 and in-person on the LMU campus April 15-17. This year is our largest competition yet, with over 60 teams representing 40 universities and 8 countries.

This innovative program enables students to persuasively apply ethical reasoning to practical issues and the Sustainable Development Goals (SDGs) and prepares a presentation describing the problem and proposing a solution. Judges listen to the team's presentation, ask questions, and provide feedback. Presentations cover the legal, financial, and ethical dimensions of the case with special emphasis placed on the strength of the ethical analysis of the problem and the ethical acceptability of the solution.



Competition Schedule

Friday, April 10

8 a.m.

Virtual Meet & Greet

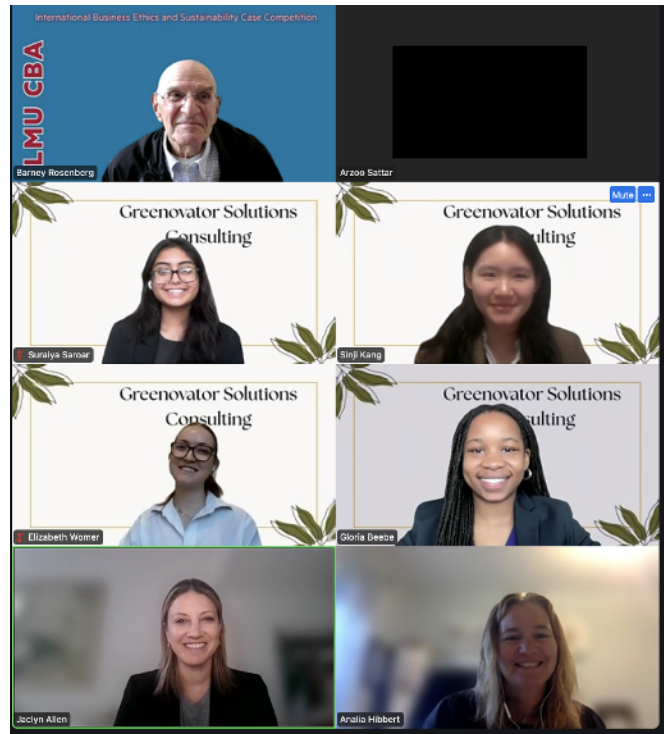
Monday, April 13

25-Minute Presentations

Tuesday, April 14

10-Minute Presentations

90-Second Presentations



Wednesday, April 15

5:30 - 8 p.m.

Welcome Dinner

Thursday, April 16

8 a.m. - 5 p.m.

25-Minute Competition

Friday, April 17

8 - 11 a.m.

10-Minute Competition

90-Second Competition

6 - 8 p.m.

Awards Banquet

Senior Judges

Over 60 corporate executives have volunteered to serve as judges for this competition. They will participate in panels overseen by the following esteemed senior judges:

Gail Bernstein, Board Director; Trustee; Consultant; retired Executive Vice President PNC Business Credit

Amy Cappellenti-Wolf, EVP and Chief People Officer, Dayforce

Dominic Chai, S.J., Ph.D., Associate Dean, Strategy and Mission, Loyola Marymount University

Intissar Durham, PE, Retired Director, AtkinsRéalis – West Region

Rochelle Ferris, BCC, Chaplain, Spiritual Care, Providence Little Company of Mary, Torrance

Ngoc Flynn, Corporate Controller, McKinstry

Patty McKenna, Portfolio Manager and Partner, Hotchkis and Wiley

Annie Sandza Krut, Sustainable Investment Strategist, Los Angeles Capital Management LLC

Noriko Sato Ward, Assistant Director, D.K. Kim Foundation Business for Good Program, Loyola Marymount University

Tiffany Scurry, Corporate Vice President and Chief Compliance Officer, AMD

Kevin Simes, Director, Alvarez & Marsal

Anuja Shah, Director, Human Resources, The Walt Disney Company

Jessica Thomas, Global Sustainability & Social Impact Executive

Nola Wanta, Senior Director, Business Development & Strategy, Loyola Marymount University

Kelly Watson, Ph.D., Managing Partner and Chief Data Analyst, Orange Grove Consulting

Jason West, Senior Vice President, Strategy, The Bantam Group

Doug Wolf, Global Head of Design & Construction, Uber Technologies



Participating Universities

American University of the Middle East

Agaila, Kuwait

California State University, Northridge

Northridge, California

Case Western Reserve University

Cleveland, Ohio

Florida Gulf Coast University

Fort Myers, Florida

Hong Kong University of Science and Technology

Hong Kong, China

Loyola Marymount University

Los Angeles, California

Loyola University Maryland

Baltimore, Maryland

Marist University, School of Management

Poughkeepsie, New York

Michigan State University

East Lansing, Michigan

Pontifical Javierian University

Bogotá, Columbia

Saint Louis University

St. Louis, Missouri



Saint Mary's University

Halifax, Canada

Saint Thomas Aquinas College

Sparkill, New York

Santa Barbara City College

Santa Barbara, California

Shreyans Prasad Jain Institute of Management & Research

Mumbai, India

State University of New York at Potsdam

Potsdam, New York

Stetson University

DeLand, Florida

The George Washington University

Washington, DC

The Pennsylvania State University

University Park, Pennsylvania

The University of Tennessee

Knoxville, Tennessee

Universidad Iberoamericana Ciudad de México

Mexico City, Mexico



Participating Universities (cont.)

Universidad de Navarra

Navarra, Spain

University of Arizona

Tucson, Arizona

University of California, Irvine

Irvine, California

University of Detroit Mercy

Detroit, Michigan

University of Florida

Gainesville, Florida

University of Manitoba

Winnipeg, Canada

University of Maryland

College Park, Maryland

University of Massachusetts Amherst

Amherst, Massachusetts

University of Miami

Coral Gables, Florida

University of Nebraska-Lincoln

Lincoln, Nebraska

University of Northern Iowa

Cedar Falls, Iowa

University of San Francisco

San Francisco, California

University of South Florida

Tampa, Florida

University of St. Thomas

St. Paul, Minnesota

University of Washington

Seattle, Washington

University of Wyoming

Laramie, Wyoming

Washington University in St. Louis

St. Louis, Missouri

West Virginia University

Morgantown, West Virginia

Wheaton College

Norton, Massachusetts

Xavier School of Management

Jamshedpur, India



Presentation Topics

304 Consulting

Production to Recvclng: The Ethical Double-Edged Sword of EV Batteries

Access Architects

Analogged In: Digital banking for the vulnerable

Adorno & Co.

Telehealth: Accessibility, Adequacy, and AI

Bamboo Consulting

Amazon and Green Space Offset

BE Consulting

Ethical Trade-Offs in Hyper-Scale E-Commerce Platforms

Bend & Snap Consulting

From Runway to Runoff: SHEIN's Waste

Better Leather Consulting

Hidden Horrors of the Hide: Sustainable Leather Tanning for ZARA

CEDAR Consulting Group

Wrapped in Responsibility: Applying Circular Packaging Systems to Fast Fashion

Circular Care Consulting

Dirty Secret: How Whole Foods Can Fix the Diaper Crisis

Circular Textile Solutions

Fast Fashion: Reducing Textile Waste

Clearline Consulting

Opening Gateways to Green Tech Through Sub-Saharan African Partnerships

DE-INFLUENCED

Skincare Burnout: When Self-Care Becomes Environmental Waste

DSME Consulting Group, Inc.

Tesla's Clean Mobility and the Tolls of Electric Dreams

EnerTiles

Turning Everyday Movement into ESG-Driven Energy Infrastructure

Fast-Track Consulting Company

Addiction and Teenage mental health

Fine Print Partners

The Price of Access: Biometrics and Financial Inclusion

Foldy

Reusable shipping packaging for subscription e-commerce

FoodTrace Consulting

Searching for a safe urban diet in empty ultra-processed food



Presentation Topics (cont.)

Four Tides Consulting

Filtered Cigarettes and Ocean Pollution: Redesigning Filters and Distributor Responsibility

Frontier Capital & Strategy

Transforming Retail Food Waste into Circular Value

GreenStride Solutions

Sustainability Roadmap for Kuwait's Energy Companies

Healing Earth Foundation

Circular Waste Management Models for High-Altitude Sites

Horizon Consulting

A Bitter Aftertaste: When Starbucks' Profits, Principles, and People Collide

HydraGo

Transitioning DINA'S Bus Fleet to Green Hydrogen



Ingenium Consulting

Shared Resources, Unequal Burdens: The Ethics of Data Center Growth

JANO Consulting

From Plastic to Plants: The Next Generation of Packaging

Labor Lens Consulting

Cut the Cost - Not Corners on Human Rights

Choice Hotels International, Inc.

Lakefront Strategy Solutions

Legacy Equity Partners

Recharging Reservations: Bridging the Energy Gap through Tribal Partnerships

Illumination Consulting

Wellness Supplements Advertise Glamorized Treatment, Minimizing Side Effects and Regulations.

MarketDash Consulting

Strengthening Contemporary Labor Standards Expanding Benefits for DoorDash Drivers

MarketVeritas Consulting

Prediction Markets and the Value of Truth

MBP Consulting

Cooling the Cloud in a Warming World: The AWS Aragón Case

MJR Consulting

Behind the Bite: Enhancing Food Supply Transparency with Blockchain

NAAKS Marketing

Ethics in Artificial Intelligence for Advertising: Responsible Data Use & Algorithmic Transparency

Nexus Corporation

The Shimmer Supply Chain: Eradicating Exploitation in Jharkhand's Mica Mines

Oreign Consulting

Glencore: Tailings Storage Facilities Recycling and Waste Management

Presentation Topics (cont.)

Pulse Advisory Partners

Balancing the Scale: Prescriptions vs. Privilege

ReThread Collective

Rethink Fashion: Reweaving a Waste-Free System

Rev Consulting

Feeding the Future Responsibly: AI-Driven Sustainable Innovation at Nestlé

Safe Bet Consulting

Prediction Markets: Derivative Trading or Gambling?

Sana Group

Ethical Banking: Overcoming Algorithmic Bias in Wells Fargo Systems

Savin'

Digitizing receipts for sustainable financial and environmental growth

SharedGround

AI Growth and Community Impacts

Sky Blue Consulting

The Environmental Cost of Food Waste in Hotel Buffets

Smart Drop

Intelligent Irrigation System for Sustainable Corn Production in Sinaloa

STW Consulting

Reengineering Plastics: Combatting a Broken Disposal System

SVY Consulting

Project Period Poverty

T.I.D.E.E. Consulting

Happiest Restrooms On Earth: Disney World's Transition To More Sustainable Toilets



T.I.N.Y. Solutions

Nurturing Little Lives and Healthier Futures by Reducing Microplastic Exposure

Team Phoenix

Walkable Cities: Healthier, Sustainable Alternatives to the American Lifestyle

Terra Guard Analytics

The Legacy of Forever Chemicals

The Climate Compensators

AI Governance for Natural Capital Accountability in Steel Mining

The Green Guardians

Harmful PFA's in Gore-Tex

Top Hat Consulting

The 4 Day Workweek: Redesigning Work for People, Planet, and Profit?

Trashback

Trash Turnaround: Incentivizing community waste solutions in urban areas

TRS Consulting

Trader Joe's 2030: Trust Through Transparency

TrueNorth

Improving Amazon's Growth Through Workforce and Infrastructure Reform

Watt Works

Powering Progress: Leveraging enterprises to advance solar energy in Africa

Youth Glow Consulting

Skincare for Kids: a Marketing Phenomenon That Squeezes a Generation





Loyola Marymount University
Institute for Business
Ethics and Sustainability

The Institute for Business Ethics and Sustainability (IBES) at Loyola Marymount University was founded to advance student learning, academic research, and stakeholder engagement in ethics and sustainability for the 21st century organization. Affirming the vital role of business in the service of human development, IBES understands that sustainability – business, social, and environmental – needs to be the mission and strategic focus of every business enterprise. With an emphasis on ethical decision-making, social responsibility, and environmental sustainability, IBES brings business leaders, scholars, and community members together to enhance student learning, business success, and community partnership.

Contact us for more information about supporting the work of the Institute for Business Ethics and Sustainability at ibes@lmu.edu.

Thank You to Our Sponsors!



Loyola Marymount University
Center for International
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We also express our deep appreciation to those whose major gifts established the endowment for the Institute for Business Ethics and Sustainability.

Henry '78 & Cathleen Jordan

Joseph '74 & Karen Knott

Ernst & Young and the Ernst & Young Foundation

Ver Halen Family Fund in Business Ethics

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